Vol 9, Issue 1, (2019) E-ISSN: 2222-6990

Residents' Perception on Health and Residential Value from Telecommunication Tower

Norazmawati Md. Sani^{a*}, Ahmad Fahmi Lim Bin Abdullah^b and Kai Xin Tay^c

^{a*c}School of Housing, Building and Planning, Universiti Sains Malaysia, 11800 Minden, Pulau Pinang, Malaysia Email: norazmawati@usm.my^bSchool of Health Sciences, Universiti Sains Malaysia, 16150 Kubang Kerian, Kelantan, Malaysia

Email: fahmilim@usm.my

To Link this Article: http://dx.doi.org/10.6007/IJARBSS/v9-i1/5860

DOI:10.6007/IJARBSS/v9-i1/5860

Published Date: 24 January 2019

Abstract

In last decades, due to the cellular phone systems and the rapid increase in the number of users of cellular phones, a growing concern about the possible health hazards has increased among public and scientists, particularly exposure to Electromagnetic Field (EMFs). Perceptions of appearance of telecommunication tower and its impacts were examined. Data from a face-to-face survey conducted in all states of Malaysia (N=509). The respondents were required to complete a standardized questionnaire that focused on the relevant psychological and psychobiological reactions measurement. Stata Software was used for statistical analysis using the Chi-square test with Fisher's exact and binomial logistic regression. The result shows that only one health symptom headache was statistically significant for both residents who live near to base station (<300m) and those living far from base station (>300m). The findings reveal that appearance of telecommunication tower is not influence the property price except one health symptom fatigue. The recommendations are also outlined in this paper.

Keywords: Telecommunication Base Station, Health Risk, Property Values, Residents' Perceptions, Chi-Square Test

Introduction

In this new era of globalisation, the use of mobile communication technologies for mobile phoning, texting, as well as now-mobile internet services has become a vital part of human life. Based on statistical data from (ITU, 2016a) global mobile penetration has increased approximately 126% in 2016 compared to the past 10 years, and mobile subscription is expected to further increase in the future. Technology advancement in Malaysia, especially in network performance (mobile broadband), devices (smart phone), and mobile services and

applications (Web streaming, video surfing), has led to increasing demand for personal internet use, which has rose from 21.38% in 2000 to 78.79% in (ITU, 2016b).

To supply mobile data traffic for internet users, the ubiquitous mobile communication network infrastructure has widely expanded in Malaysia. The telecommunication companies have to build more base stations at strategic locations to ensure a high quality mobile network service to end-users, and to stay ahead of the competition from other service providers. Most of the base station siting locations are located in highly populated areas near residential areas, such as on the rooftops of shop lots and apartments, open spaces at playing fields, or parking lots of shopping complexes (Din, 2009). The number of telecommunication base stations built in residential areas has increased public concern due to substantial controversy about the potential hazard effects of the radiofrequency electromagnetic fields (EMF) emissions of base stations (D'Angelo et al., 2015; Isabona et al., 2016; Siegrist et al., 2005). According to Cousin and Siegrist, 2010; Hallberg and Oberfeld, 2006), the health effects of EMF are headaches, giddiness, nausea, skin rashes, feeling warn, depression, night sweats, memory loss, disturbances in menstruation, and insomnia. In addition, this may cause property values to diminish because the existence of these potential health effects. The increased media rendering to the potential health hazards of base stations has resulted a spread of public fear and therefore increase in residents' resistance to these base stations. This is due to the perceived adverse effects on health, aesthetics and property values in nearby these base stations. However, the extent to which factors affected the residents' decision to live nearby the base stations is not widely known in Malaysia. Many prior studies indicated that people living in the vicinity of telecommunication base stations suffer from adverse health conditions (Augner and Hacker, 2009). All of these studies have been empirically tested in other countries, but not in Malaysia. There are very few studies which investigate the impact of telecommunication base stations on residents' health and property value in Malaysia. The only existing study was conducted in Penang, Malaysia by Suleiman et al., (2014). Hence, this study aims to help fill the research void by including study sites in all the states in West Malaysia including Perlis, Kedah, Penang, Perak, Selangor, Kuala Lumpur, Negeri Sembilan, Melaka, Johor, Kelantan, Terengganu, and Pahang. The study determines residents' perceptions towards living proximity telecommunication base stations, its possible health effects of EMF and the property values.

Experimental Details

The positivist paradigm was selected for this research for the purpose of understanding the health impacts of EMF to residents living near telecommunication base station. The positivist paradigm was used to guide the research design, data collection, and data analysis, which are discussed in the following sections. Due to selecting positivism as the philosophical assumption for this research, quantitative method involving a survey questionnaire was employed. This approach was selected because this research bases its knowledge claims on pragmatic grounds; with respect to perceptions on health hazards and property values from living in the vicinity of the base station. The data collection started with the development of a survey instrument, aimed to establish a set of health symptoms that affect residents' perception on property values who living near base stations in West Malaysia. The questionnaire was designed as a self-administered survey. Next, the survey instrument was pilot-tested and then refined. The respondents are the residents who living near to the base station in selected Malaysia states (Kelantan, Penang, Kedah, Perlis, Selangor, Negeri

Sembilan). The data collected during January to July 2017. Probability sampling was chosen as respondents were randomly selected from the sampling frame (total of residents) and each resident has a known, nonzero chance of being selected. The questionnaire included a set of questions on certain themes, respondents' profile, the characteristics of residence, and evaluative questions to gauge residents' perception on the impacts of base stations both health risks and property values. The primary data from the questionnaire survey were analysed using a descriptive, Chi-square and logistic regression analyses by the Stata 14 software.

The data were first analyzed by using chi-square tests to explore the single-dimensional relationship between the two group of respondents (those who feel base station affect the house price and those who were not) with categorized measurement items (distance, move out, aesthetic, and health symptoms). In the next stage, the binomial logit model was used to examine the difference between these two groups of respondents. The model proposed by McFadden, 1974a; McFadden (1974b) was adapted, whereby the choice of yes (coded 1) and no (coded 0) indicated that code 1 was those who felt base station affect the house price and code 0 was those who were not. McFadden's model relied on the assumption that the respondents who feel base station affect the house price are a non-random function, V_1 of the travel characteristics plus a random error term:

T (Yes = 1) = V₁+ e_1

On the other hand, the respondents who felt No as a random error term:

 $T(No = 0) = V_0 + e_0$

As a result, the measurement items (distance, move out, aesthetic, and health symptoms) related more to affect the house price rather than the otherwise if, and only if:

T (Yes = 1) > T (No = 0) Or $V_1 - V_0 > C_0 - C_1$ In the case of the distributions of C_0 and C, the probability that Yes = 1 was

 $P(\text{Yes} = 1) = \exp((V_1)) / [\exp(V_1) + \exp(V_0)].$

However, if case 1 was unable to estimate the absolute levels of the parameters of V_1 , it would be able to estimate the measurement variable parameters of the respondents felt base station affect the house price relative to those who felt not affect the house price. This was known as the log odds_i of occurrence on Yes over No, as expressed by the function:

$$V_1 - V_0 = b_0 + \sum b_j x_j.$$

Then,

$$P$$
 (Yes = 1) = exp($b_0 + \sum b_j x_j + V_0$)/ [exp($b_0 + \sum b_j x_j + V_0$)+ exp(V_0)] ---- with parameters V_1

Or $P(\text{Yes} = 1) = \exp(b_0 + \sum b_j x_j) / [\exp(b_0 + \sum b_j x_j) + 1]$ ------ without parameters V₁ Then, dividing the numerator and denominator by $\exp(b_0 + \sum b_j x_j)$ yields the logit model as: $P(\text{Yes} = 1) = 1/[1 + \exp(-(b_0 + \sum b_j x_j))]$ (1)

Therefore, the logit model in equation (1) showed the probability of the intra-safe/unsafe to live, where the measurement variable x_j included the demographic, type of resident, awareness, and health symptoms. This logit equation was used to run the logistic regression analysis in Stata software 14.2. The Hosmer-Lemeshow test was used for the goodness of fit test. Additionally, the vector of the coefficient b_j was estimated by the maximum likelihood.

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES

Vol. 9, No. 1, 2019, E-ISSN: 2222-6990 © 2019

For measuring the goodness of fit of the equation, McFadden, 1974a; McFadden (1974b) suggested the use of the likelihood ratio index:

$$1 - L_{UR}/L_R$$
,

where L_{UR} was the unrestricted vector of the log-likelihood function at the maximum likelihood estimation of the parameters b_j , while L_R was the value of the likelihood function when all the parameters were restricted to zero (Reece, 2004).

Results and Discussion

Descriptive analyses

The summary statistics of the respondents' background profile are presented in Table 1. The majority of respondents were male, aged 25–35 years old, married, with secondary school education level, and general employees in Malaysia. For the residential area, 162 respondents are living or working near the base station in Penang, 161 respondents in Perlis, 86 respondents in Kedah, 60 respondents in Kelantan, and 20 respondents each in Selangor and Negeri Sembilan. There are three types of residency 81 respondents living in single unit house (Bungalow), 353 respondents staying in terrace house type, and 75 respondents living in Semidetached house. In total, 509 respondents comprise 172 house owners, 225 renters, and 108 inheritors. Descriptive statistics of the variables are listed in Table 2, which shows the variable names, means and standard deviation. The mean of length of stay (LOS) is 2.83 with a standard deviation of 1.03. Low value of standard deviation (SD) indicates that most of the numbers are much closed to average or mean. Majority of respondents are living in proximity to base station more than 10 years (33.79%). The mean value of distance to base station (DIS) is 2.68, implying that most of the respondents' houses are located more than 100m away from the base station. Two third of respondent think the base stations are not influence the property values (mean = 1.24, SD = 1.14). Majority of respondents would not move away even if there is base station nearby (mean = 1.85, SD = 0.35). However, the respondent agreed that base station affect the property aesthetic (mean = 1.25, SD = 0.43). All of the health symptoms have high mean value (mean = > 1.50), explaining that more than half respondents did not experience these symptoms.

Table 1

Respondent Profiles

SOCIODEMOGRAPHIC							
Profile Frequency Percent (%)							
Gender							
Male	275	54					
Gender	234	46					
Age							
19-24 years	124	24					
25-35 years	136	26					
36-45 years	117	23					
More than 45 years	132	26					
Marital status							
Single	186	37					
Married	302	59					
Widow	21	4					
Education level							
Primary school	50	10					

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES

Vol. 9, No. 1, 2019, E-ISSN: 2222-6990 © 2019

Secondary school	191	38	
High school	189	37	
Diploma/Degree	16	3	
Master/PhD	9	2	
No formal Education	54	11	
Occupational sector			
Management	71	14	
Engineering	27	5	
Medical	19	4	
Education	46	9	
Employees	227	45	
Unemployed	119	23	
Region			
Penang	162	32	
Perlis	161	32	
Kedah	86	17	
Kelantan	60	12	
Selangor	20	4	
Negeri Sembilan	20	4	
Type of residency			
Single Unit Houses	81	16	
Terrace	353	69	
Semi Detached	75	15	
House Ownership status			
Own	176	35	
Renting	225	44	
Inherit	108	21	

Table 2

Variables Themes and Summary Statistics

Variable	Characteristics	Mean	Standard Deviation
Distance to base station (DIS)	1= distance from base station less than 100m 2= distance from base station 101-200m	2.68	1.14
	3= distance from base station 201-300m4= distance from base station more than 300m		
Property price	1 if respondent think the base station would NOT influence the house price, 0 otherwise	1.24	0.43
Move out	1 if respondent plan to move out due to base station, 0 otherwise	1.85	0.35
Aesthetic	1 if respondent think base station affect house aesthetic, 0 otherwise	1.25	0.43
Health Symptoms			
Headache	1 if respondent experience it, 0 otherwise	1.68	0.47
Fatigue	1 if respondent experience it, 0 otherwise	1.67	0.47

Nausea and vomiting	1 if respondent experience it, 0 otherwise	1.97	0.22
Sight problem	1 if respondent experience it, 0 otherwise	1.87	0.34
Skin problems	1 if respondent experience it, 0 otherwise	1.94	0.24
Loss of appetite	1 if respondent experience it, 0 otherwise	1.93	0.26
Nose bleed	1 if respondent experience it, 0 otherwise	1.97	0.17

Chi-Square Analysis

Table 3 provides the Chi-square results to examine whether these variables are associated with the DIS. The results show that move out, aesthetics, and health symptom headache are found statistically significant associate with DIS (P-value <0.05). The Chi-square between move out and DIS ($X^2(3) = 9.604$, P-value = 0.02), between aesthetic and DIS ($X^2(3) = 18.442$, P-value = 0.00), and between headache and DIS ($X^2(3) = 15.479$, P-value = 0.00). The other variables are found not statistically significant associate with DIS (X²(3) = 15.479, P-value = 0.00).

Table 3

Chi-Square Results of the Influences of Variables Living In Proximity of Base Station

Variables	X ²	df	P value
To DIS			
Property price	4.995	3	0.172
Move out	9.604	3	0.022*
Aesthetic	18.442	3	0.000*
Health Symptoms		L	
Headache	15.479	3	0.001*
Fatigue	6.350	3	0.096
Nausea and vomiting	6.632	3	0.085
Sight problem	5.291	3	0.152
Skin problems	4.116	3	0.249
Loss of appetite	2.163	3	0.539
Nose bleed	2.569	3	0.463

*Significance level at P<0.05

Logistic Regression Analysis

Due to the weakness in the statistical power of the chi-square test as it is a non-parametric test, binomial logistic regression analysis was selected as a more understandable approach for this study (Table 4). The first column of Table 4 showed the coefficient bj of equation (1),

the standard errors associated with the coefficients, the Wald statistic or Wald chi-square value together with the 2-tailed p-value, and the odds ratio or exponential of the coefficients. In assessing the model fit, two statistical tests were applied to assess the significance of the binomial logit model. Hosman-Lemeshow statistic of overall fit indicated that there was no significant difference between the actual and predicted classifications, where the p-value > 0.05 [0.3395]. The likelihood ratio index measure of the goodness of fit of the estimated equation was 0.044. These two statistics provided good support for the logit model.

The fourth column showed the p-value for these parameters (Table 4). There were only two items found to be significant to the predictive ability of the model: aesthetic (p=0.003) and fatigue (p=0.025). The odds of the residents felt fatigue living near to base station was 0.574, value less than 1. This expressed that these respondents were less likely to think the base station would affect the property price. Significant results were observed in the respondents who felt aesthetic would affect the property value with a p-value of 0.00, and the odds ratio obtained for this variable (2.029) was more than 1. This indicated that residents who selected these items were more likely to agree that base station was affecting the property value (see also Pallant (2010), p. 175-178, for further explanation on the p-value and odd ratio of the binomial logit model analysis).

Item toward property value	Coefficient	Standard	Wald	P-value	Odd ratio
	bj	error	statistic		
Distance to base station (DIS)					
101-200m	-0.291	0.329	-0.88	0.377	0.748
201-300m	0.144	0.351	0.41	0.682	1.155
>301m	-0.321	0.309	-1.04	0.299	0.725
Move out	-0.032	0.270	-0.12	0.905	0.968
Aesthetic	0.707	0.235	3.01	0.003**	2.029
Health symptoms					
Headache (No)	0.309	0.228	1.35	0.176	1.362
Fatigue (No)	0.556	0.247	-2.25	0.025*	0.574
Nausea vomiting (No)	-0.022	0.495	-0.05	0.964	0.978
Sight problem (No)	-0.030	0.334	-0.09	0.929	0.970
Skin problem (No)	0.651	0.421	1.55	0.122	1.918
Loss of appetite (No)	0.237	0.413	0.57	0.567	0.629
Nosebleed (No)	-0.464	0.696	-0.67	0.505	1.267
Number of Obs	509				
Hosmer & Lemeshow					
Chi-square (df)	9.03(8)				
<i>p</i> -value	0.3395				
L _{UR}	-268.829				
L _R	-281.187				
1- Lur/Lr	0.044				

Table 4

Logistic Regression Test

p* < 0.05, *p* < 0.01

Conclusion

The present study examined residents' perceptions on the health impacts of telecommunication base stations in Malaysia, as well as its impacts on property value. The

analysis showed that the significant variables that associate with the distance away from the base station are move out decision, aesthetics impact, and health symptom of headache. The existence of a base station in a specific area would not cause residents to move away from the area as result discloses that 85% of respondents would not move out, which may be due to the increasing trend in Malaysian housing prices (Mariadas et al., 2016). This study confirmed the study of Filippova and Rehm, (2011) that there is not statistically significant between impacts of base station and property value and the visually disruptive of base station found negatively affecting the property values.

The finding regards the health symptom is different with the study of Suleiman et al., 2014; Abdel-Rassoul et al., 2007; Mohler et al., 2010) which their findings revealed that fatigue, sight problem, and loss of appetite are the negative health risks of living proximity of base station. However, this present study found only one health symptom headache experienced by adjacent residents of base station. The authorities should not neglect this issue, even if there are only one health symptom headache experienced by residents who living nearby the base station. To reduce the intensity of RF, telecommunication companies should consider sharing base stations to mount their transceivers rather than increase the number of towers. As study of Brandt and Maenning, 2012) discovered that individual antenna have less effect than group of antenna masts.

More specifically, binomial logistic regression was used and it discovered that only the base station's aesthetic was not affects the property value, and surprising that resident who felt fatigue would think it influence the property value. Local authorities should regulate base station construction to strictly follow the guidelines provided by the Institute of Electrical and Electronics Engineers (IEEE) (1999) and the International Commission on Non-Ionizing Radiation Protection (ICNIRP) (1998). It is also recommended that the MCMC conduct random audits to ensure that the wireless communication environment conforms to the EMF safety level. Furthermore, the MCMC should openly disclose details on the localities of each telecommunication base station, including the names of the telecommunication companies operating them, on an official website. This will not only encourage transparency but can also avoid the build and operation of illegal base stations. Other than that, public opinion should be considered before construction of base stations rather than face protest after the base station has been built.

Acknowledgements

Much appreciation is extended to the Ministry of Higher Education Fundamental Research Grant Scheme (FRGS) with the account number 203/PPBGN/6711518, USM members and those involved in this study.

References

- Abdel-Rassoul, G., El-Fateh, O. A., Salem, M. A., Michael, A., Farahat, F., El-Batanouny, M., & Salem, E. (2007). Neurobehavioral effects among inhabitants around mobile phone base stations. *NeuroToxicology*, *28*(2), 434–440. https://doi.org/10.1016/j.neuro.2006.07.012
- Augner, C., & Hacker, G. (2009). Are people living next to mobile phone base stations more strained? Relationship of health concerns, self-estimated distance to base station, and psychological parameters. *Indian Journal of Occupational and Environmental Medicine*,

13(3), 141. https://doi.org/10.4103/0019-5278.58918

- Cousin, M., & Siegrist, M. (2010). Risk perception of mobile communication: a mental models approach. *Journal of Risk Research*, *13*(5), 599–620. https://doi.org/10.1080/13669870903236751
- Brandt, S., & Maennig, W. (2012). Perceived externalities of cell phone base stations: The case of property prices in Hamburg, Germany. *Environment and Planning A*, 44(2), 396–410. https://doi.org/10.1068/a44292\
- D'Angelo, C., Costantini, E., Kamal, M. A., & Reale, M. (2015). Experimental model for ELF-EMF exposure: Concern for human health. *Saudi Journal of Biological Sciences*, 22(1), 75–84. https://doi.org/10.1016/j.sjbs.2014.07.006
- Din, N. M. (2009). Radio Frequency Radiation Study. Retrieved March 30, 2018, from rfemf.mcmc.gov.my/skmmgovmy/.../Radio-Frequency-Radiation-Study_Uniten.pdf
- Filippova, O., & Rehm, M. (2011). The impact of proximity to cell phone towers on residential property values. *International Journal of Housing Markets and Analysis*, 4(3), 244–267. https://doi.org/10.1108/17538271111153022
- Hallberg, O., & Oberfeld, G. (2006). Letter to the editor: Will we all become electrosensitive? *Electromagnetic Biology and Medicine*, *25*(3), 189–191.
- Isabona, J., Srivastava, V. M., & Robert, O. O. (2016). Spatial variation of the electromagnetic radiations due to exposure to telecommunication base station transmitters in a pilot region. *International Journal of Applied Engineering Research*, *11*(22), 10994–11001.
- ITU. (2016a). ICT Facts and Figures: Mobile-cellular subscriptions. Retrieved March 30, 2018, from https://www.itu.int/en/ITU-D/Statistics/Pages/stat/default.aspx
- ITU. (2016b). ICT Facts and Figures: Percentage of Individuals using the Internet. Retrieved March 30, 2018, from https://www.itu.int/en/ITU-D/Statistics/Pages/stat/default.aspx
- Mariadas, P. A., Selvanathan, M., & Hong, T. K. (2016). A Study on Housing Price in Klang Valley, Malaysia. *International Business Research*, *9*(12), 103. https://doi.org/10.5539/ibr.v9n12p103
- McFadden, D. (1974a). Condition logit analysis of qualitative choice behavior. In *Frontiers in Econometrics* (Vol. 1, pp. 105–143). https://doi.org/10.1108/eb028592
- McFadden, D. (1974b). The measurement of urban travel demand. *Journal of Public Economics*. https://doi.org/10.1016/0047-2727(74)90003-6
- Mohler, E., Frei, P., Braun-Fahrländer, C., Fröhlich, J., Neubauer, G., & Röösli, M. (2010).
 Effects of everyday radiofrequency electromagnetic-field exposure on sleep quality: a cross-sectional study. *Radiation Research*, *174*(3), 347–356.
 https://doi.org/10.1667/RR2153.1
- Shahbazi-Gahrouei, D., Karbalae, M., Moradi, H. A., & Baradaran-Ghahfarokhi, M. (2014).
 Health effects of living near mobile phone base transceiver station (BTS) antennae: A report from Isfahan, Iran. *Electromagnetic Biology and Medicine*, 33(3), 206–210. https://doi.org/10.3109/15368378.2013.801352
- Siegrist, M., Earle, T. C., Gutscher, H., & Keller, C. (2005). Perception of mobile phone and base station risks. *Risk Analysis*, *25*(5), 1253–1264. https://doi.org/10.1111/j.1539-6924.2005.00672.x
- Suleiman, A., Gee, T. T., & Krishnapillai, A. D. (2014). Electromagnetic Radiation Health Effects in Exposed and Non-Exposed Residents in Penang, (April), 77–83. https://doi.org/10.4236/gep.2014.22012