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# Effects of Interventions Based on Achievement Goal Theory for Individuals' Physical Activity: a Systematic Review and Meta-Analysis

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#### **Abstract**

Purpose: Motivation plays a crucial role in determining whether an individual engages in or withdraws from physical activity (PA). Achievement goal theory is an important framework for understanding motivation. Therefore, this systematic review aims to analyze the effects of an intervention based on achievement goal theory on an individual's PA. Method: A comprehensive search of seven electronic databases was conducted to identify studies of randomized, cluster-randomized controlled trials (RCTs and C-RCTs) or quasi-randomized controlled trials (Q-RCTs) examining the effects of interventions based on achievement goal theory on individual PA. This systematic evaluation is registered in PROSPERO. Results: Ten studies (2001-2021) were included in this review. The primary outcome was PA, and the secondary outcome was the achievement goals. Meta-analyses showed a nonsignificant effect for PA (g = 0.182, 95% CI = -0.094, 0.457). Narrative results showed a positive effect of the intervention on individuals' achievement goals. Conclusion: Meta-analyses suggest that interventions based on achievement goal theory may be ineffective in increasing individuals' PA levels

Keywords: AGT, Achievement Goal Theory, Physical Activity, AGT-Based Interventions

#### Introduction

Physical activity (PA) is any bodily movement that results in energy expenditure by contraction of skeletal muscles (Caspersen, Powell & Christenson, 1985). Regular PA has been found to help prevent non-communicable diseases such as cardiovascular disease, stroke, diabetes, and osteoporosis, as well as prevent high blood pressure, overweight, obesity and improve mental health, quality of life, among others (WHO, 2018). Although regular PA has been

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reported to have many benefits for individuals, WHO (2018) states that more than a quarter of adults and 75% of adolescents globally do not engage in sufficient PA. As a result, increasing PA levels is a worldwide challenge (Kohl et al., 2012).

Evidence has shown that motivation can be a solution to physical inactivity, as motivation is a key determinant of an individual's engagement or withdrawal from PA (Ng et al., 2012; Teixeira et al., 2012). Achievement Goal Theory (AGT) has been a dominant theory of motivation and has a vital role in understanding individual PA behaviours (Mascret, Elliot & Cury, 2015; Lochbaum, Sisneros & Kazak, 2023). AGT views individuals as intentional, reasonable, goal-directed organisms, and achievement goals guide subsequent decisions and behaviours in achievement situations (Elliot & Murayama, 2008).

Several studies have examined how AGT-based interventions affect an individual's behavioural and motivational outcomes. A study by Braithwaite, Spray and Warburton (2011) showed that a small positive treatment effect for the mastery of the motivational climate group (g = 0.103), with the most consistent and most considerable treatment effect being behavioural outcomes (g = 0.39, 0.49). However, because the authors did not conduct a meta-analysis of PA outcomes. Thus, the findings on PA are inconclusive.

Similarly, Kelso et al.'s (2020) study was based on interventions of AGT and self-determination theory and used narrative summaries for the reporting of PA outcomes, their findings showed an increase in students' PA behavior. Their study is just a narrative synthesis of PA.

In summary, the study indicates that AGT-based interventions that implement achievement goals strategies may positively impact PA behaviours (Braithwaite, Spray & Warburton, 2011; Kelso et al., 2020). Therefore, there is a need to comprehensively assess the effects of AGT-based interventions on individuals' PA, and examine the effects of interventions on individuals' achievement goals.

#### Methods

Literature Sources and Selections

This study followed the guidelines of PRISMA (Page et al., 2021), and registered in PROSPERO (CRD42024362090). Seven electronic databases were searched on December 12, 2023: Cochrane Library, Ebscohost (all databases), ERIC, Proquest, Pubmed, Scopus, and Web of Science (all databases). The following keywords were used: "achievement goal" or "AGT" or "achievement goal theory" or "3×2 achievement goal" or "2×2 achievement goal" or "task goal" or "self goal" or "other goal" or "performance goal" or "mastery goal" or "ego goal" and "physical activity" or "exercise" or "physical exercise" or "sport" and "intervention" or "experimental" or "random" or "RCT" or "randomized controlled trial" or "trial"

# **Eligibility Criteria and Exclusion Criteria**

Eligibility Criteria

The systematic review includes studies that met PICOS criteria.

Participants: Participants were healthy individuals of any age (including children/adolescents and adults or older). Intervention: The AGT-based intervention promoted individual PA. Comparison: Not applicable. Outcome: Primary outcome: To assess individuals' PA, PA can be measured subjectively (e.g., self-report questionnaire) or objectively (e.g., pedometer or

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accelerometer). Secondary outcome: assesses the individual's achievement goal (e.g., task goal or self goal or other goal or performance goal or mastery goal or ego goal, etc.). Studies: Randomized, cluster randomized controlled trials (RCTs and C-RCTs) or quasi-randomized controlled trials (Q-RCTs).

#### **Exclusion Criteria**

The study excluded non-intervention studies such as descriptive, correlational, and longitudinal studies, non-AGT-based intervention studies, grey literature, books, protocol studies, conference abstracts, doctoral dissertations and unpublished studies, systematic reviews or meta-analyses, and intervention studies for non-healthy populations.

# **Screening**

The following strategies were used to screen the literature based on the PRISMA flowchart: first, initial screening, two reviewers screened the titles and abstracts of all the literature based on the inclusion and exclusion criteria of the literature, second, full-text screening, two reviewers independently conducted full-text reading to screen the literature that met the inclusion criteria.

# Extraction of Data

One author extracted the data for the study. Another author checked its accuracy. The following information was extracted: authors, date of publication, country, age of participants, sample size, study design, intervention, and primary and secondary outcomes (PA and achievement goals).

## Quality of Methodology

Two reviewers checked the methodological quality of all included studies using the Cochrane Collaboration tool for assessing risk of bias in randomized trials (Higgins et al., 2011).

## Data Analysis

Meta-analysis was performed in this study using Comprehensive Meta-analysis (version 4.0). The primary outcome of this study was a continuous variable, therefore, effect sizes were calculated using Hedges' g. Effect sizes were determined using Cohen's criteria: 0.2 for a small effect, 0.5 for a moderate effect, and 0.8 for a large effect (Cohen, 1988). Effect sizes were calculated using the post-intervention measurements' mean, standard deviation, and sample size. A random effects model accounted for heterogeneity between studies (Hedges & Vevea, 1998). When there were multiple intervention groups in the same study, we chose the one with the highest level of reinforcement for the meta-analysis. The i² was used to assess the heterogeneity between the studies; a p-value of less than 0.10 showed the existence of heterogeneity in the studies. The degree of heterogeneity of the studies was measured by the i² statistic (Higgins et al., 2003), 25% = low heterogeneity, 50% = moderate heterogeneity, 75% = high heterogeneity. Publication bias was tested for significance using funnel plots and Egger's regression test with a p-value of 0.05 or less (Egger et al., 1997).

Secondary outcomes: Due to differences in the data collection and measurement instrument timing, we provided a narrative summary of the results for the different achievement goals.

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# Certainty of Evidence

Two authors independently assessed the certainty of the evidence for the results of the current study using the GRADE (Guyatt et al., 2008) technique. The GRADE categorizes the quality of the evidence into four levels based on assessing five dimensions: study limitations, inconsistent results, intermittent evidence, insufficient precision, and publication bias -high, moderate, low, and very low.

#### Results

# Study Selection and General Characteristics

A total of 1643 documents were searched in seven electronic databases, and 1118 (525 duplicates) remained after merging all the documents using the Mendeley (version 1.19.8) reference manager. Twenty-eight literatures remained after the initial screening. Ten documents were identified after manually searching for relevant citations and systematic reviews, for 38 documents entered into the full-text review. After the reviewer read the full text of the 38 documents, ten documents fulfilled the inclusion criteria for the study.

As can be seen from Table 1, ten studies were published between 2001 and 2021, eight Q-RCTs (80%) and two RCTs (20%), with 4892 participants. Sample sizes ranged from 75 to 639 participants.

Table 1

Description of Included Studies

Author	Countrie s	Study desig n	Participant s' age	Sample size	Interventio n	Research outcon	nes
						Achievement goals	Physical activity
Christodoulid is (2001)	Greece	Q- RCT	15-16 years old	IG=105 CG=52 9	Duration: one academic year. IG: 25 daily lessons. Students participate in goal-oriented activities and a three-minute presentation on health and exercise. CG: regular classes.	questionnair e.	Self-reported questionnaire.
Digelidis (2003)	Greece	Q- RCT	11-14 years old	IG=262 CG=52 1	Duration: one year. IG: 88 regular lessons, 70 lessons on teaching skills and game design and 17 lessons on health and	questionnair e.	Self-reported questionnaire.

Cecchini (2014)	Spain	Q- RCT	12-17 years old	IG=223 CG=22 4	exercise issues. CG: regular classes 3 times a week. Duration: 12 weeks. IG: a specially designed curriculum based on Epstein's TARGET strategy (Task, Authority, Recognition, Grouping, Evaluation, Time). CG: regular classes.	Not reported	Self-reported questionnaire.
Gråstén (2015)	Finland	Q- RCT	12-14 years old	IG=208 CG=63 9	Duration: one academic year. IG: task-based teaching lessons. CG: regular lessons.	Self-reported questionnair e.	Self-reported questionnaire.
Cecchini- Estrada (2017)	Spain	RCT	18-27 years old	IG=204 CG=20 4	Duration: 12 weeks. IG: participate in courses that promote mastery goaloriented strategies. CG: regular lessons.	Self-reported questionnair e.	Metabolic equivalents (METs) - minutes/week of MVPA (METs-MVPA).
Gråstén (2017)	Finland	Q- RCT	13-16 years old	IG=143 CG=97	Duration: one academic year. IG: participation in physical education sessions involving task climate support, and additional physical activities. CG: regular lessons.	Self-reported questionnair e.	Self-reported questionnaire and accelerometer s.

Gråstén (2019)	Finland	Q- RCT	11-13 years old	IG=265 CG=39 6	Duration: two years. IG: 26 (90- 120 minutes) practice education lessons. CG: regular lessons.	Self-reported questionnair e.	Self-reported questionnaire and Actigraph GT3X+ accelerometer	
Kokkonen (2019)	Finland	Q- RCT	Average 10.87 years old	IG=196 CG=18 6	Duration: one year. IG: a creative physical education programme (task climate). CG: physical education classes (two specific traditional sports: Finnish baseball and football).	Self-reported questionnair e.	Self-reported questionnaire.	
Cechini (2021)	Spain	Q- RCT	12-17 years old	IG=175 CG=14 8	Duration: 5 months. IG: a specially designed curriculum based on Epstein's TARGET strategy (Task, Authority, Recognition, Grouping, Evaluation, Time). CG: regular physical education classes.	Not reported	Self-reported questionnaire.	
Zarrett (2021)	United States	RCT	Average 12.14 years old	IG=92 CG=75	Duration: 10 weeks. IG: participate in 10 weeks of Play intervention after school program for 1.5 hours, 3 days a week. CG: regular lessons.	Not reported	Minutes of moderate to vigorous physical activity.	

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Note: IG=Intervention group, CG=Control group, RCT=Randomized controlled trials, Q-RCT=quasi-randomized controlled trials.

The majority of the studies were in Europe, with the most significant number of study sites in Finland (n=4; 40%), followed by those in Spain (n=3; 30%), Greece (n=2; 20%), and the United States (n=1; 10%). The age of the participants in these studies was predominantly child adolescents (n=9; 90%), and in only one study were the participants adults. Most of the main outcomes of the study (how PA was reported) were self-reported questionnaires, with only 2 articles describing PA outcomes in the form of minutes, metabolic equivalents (METs, based on the conversion of self-reported questionnaires). Most of the secondary outcomes (achievement goals) were self-reported questionnaires, and only three articles did not report achievement goal outcomes.

# **Methodological Quality Assessment**

Table 2 shows the risk of bias for each study. The results show that Cecchini-Estrada and Méndez-Giménez (2017) and Zarrett et al. (2021) were moderate risk of bias (one criterion was rated as high), and the other eight studies were high risk of bias (two or more criteria were rated as high).

Table 2
Assessment of Methodological Quality

Authors	Design	RSG	AC	ВОР	ВОА	IOD	SR	GSAB	TOM
Christodoulidis (2001)	Q-RCT	High	High	High	High	Low	Low	High	Low
Digelidis (2003)	Q-RCT	High	High	High	High	Low	Low	High	Low
Cecchini (2014)	Q-RCT	High	High	High	High	Low	Low	Low	Low
Gråstén (2015)	Q-RCT	High	High	High	High	Low	Low	High	Low
Cecchini-Estrada (2017)	RCT	Low	Low	Low	High	Low	Low	Low	Low
Gråstén (2017)	Q-RCT	High	High	High	High	Low	Low	Low	Low
Gråstén (2019)	Q-RCT	High	High	High	High	Low	Low	Low	Low
Kokkonen (2019)	Q-RCT	High	High	High	High	Low	Low	Low	Low
Cechini (2021)	Q-RCT	High	High	Low	High	Low	Low	Low	Low
Zarrett (2021)	RCT	Low	Low	High	Low	Low	Low	Low	Low

Note: RSG=random sequence generation, AC=allocation concealment, BOP=blinding of participants /personnel, BOA=blinding of outcome assessment, IOD=incomplete outcome data, SR=selective reporting, GSAB=group similarity at baseline, TOM=timing of measurement, RCT=randomized controlled trial, Q-RCT= Quasi-randomized controlled trial, Low=low risk of bias, High=High risk of bias.

# Effect of the Intervention on the Primary Outcome (PA)

Meta-analysis of 10 studies was conducted, as shown in Figure 1, which revealed a small and non-significant effect size and high between-study heterogeneity of AGT-based interventions on individual PA (g = 0.182, 95% CI = -0.094, 0.457, p = 0.197, i<sup>2</sup> = 95.03%).

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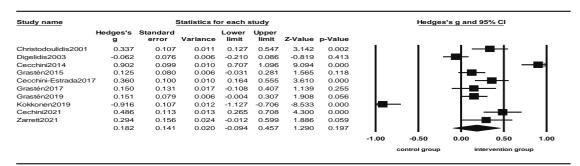


Figure 1 Forest plot of PA results

#### **Publication Bias**

Funnel plots (as shown in Figure 2) and Egger's test showed no publication bias was found in 10 studies (intercept = 2.50, p = 0.74 two-tailed).

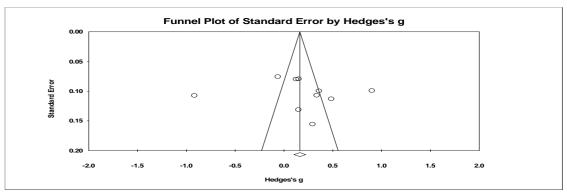


Figure 2 Funnel plot

## Secondary Outcomes

Seven of the ten studies reported the effects of AGT-based interventions on individual achievement goals. Four studies showed intervention effects in self-reported task goal favouring the intervention group (Christodoulidis, Papaioannou & Digelidis, 2001; Digelidis et al., 2003; Gråstén et al., 2017; Kokkonen et al., 2019), six studies have shown significant positive effects of self-reported ego goal on control groups (Christodoulidis, Papaioannou & Digelidis, 2001; Digelidis et al., 2003; Gråstén et al., 2015; Gråstén et al., 2017; Gråstén & Yli-Piipari, 2019; Kokkonen et al., 2019). Gråstén and Yli-Piipari (2019) showed a significant negative effect on self-reported task goal in the control group. Cecchini-Estrada and Méndez-Giménez (2017) found a significant positive effect on self-reported mastery approach goal in the intervention group, performance-approach, mastery avoidance, and performance-avoidance goals were found to have a significant adverse effect on the intervention group.

## Certainty of Evidence

The results of the meta-analysis of PA were assessed according to the GRADE assessment of certainty of evidence (Table 4). The results showed that the effect of AGT-based interventions on individual PA presented very low certainty of evidence.

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Table 4
Certainty of Evidence

Number	SD	RoB	IC	ID	IP	OC	IM	CE
of studies								
PA (n=10)	RCT	Serious	Very	Not	Not	None	Meta-analysis	$\oplus$
	(n=2)		serious	serious	serious		revealed no	Very low
	, Q-						significant	
	RCT						effect (Hedges'	
	(n=8)						g = 0.182, 95%	
							CI = -0.094;	
							0.457)	

Note: CE= Certainly, IC= Inconsistency, ID= Indirectness, IM= Impact, IP= Imprecision, OC= Other considerations, RoB= Risk of bias, SD= Study design.

#### Discussion

## **Primary Outcomes**

Although the effect sizes of the interventions were generally favourable, our analyses of ten RCTs or Q-RCTs (4892 participants) found very low certainty of evidence. As shown in Figure 1, eight of the ten studies had effect sizes favourable to the intervention group. However, the results of the meta-analysis showed that the total effect size of the AGT-based intervention on PA in individuals was small (g = 0.178, 95% CI = -0.094, 0.457, p = 0.197,  $i^2$  = 95.03%), statistically non-significant, and highly heterogeneous.

This result is inconsistent with previous results on the effects of interventions on PA using the theoretical framework of AGT (Kelso et al., 2020). Kelso et al. (2020) indicated that interventions based on self-determination theory and AGT had increased student PA behaviour. However, their study only provided a narrative summary of the results of PA and did not conduct a meta-analysis of the results of PA. Furthermore, the study by Kelso et al. (2020) was not based on a single intervention theory. Therefore, which theory substantially impacts PA behaviour needs to be made clear. Therefore, further research is needed to explore whether AGT-based interventions impact individuals' PA behaviour to develop more effective interventions.

# Secondary Outcomes

We should have calculated pooled effect estimates due to the timing of data collection and the diversity of measurement instruments in the studies. Of the ten studies included, only seven reported the effect of an AGT-based intervention on individual achievement goals. Five of these studies reported significant results for AGT-based interventions on achievement goals, i.e., intervention effects that favoured the intervention group. The narrative summary of intervention effects suggests that studies reporting an increase in individual achievement goals mainly used interventions on task goals and ego goals, with only the study by Cecchini-Estrada and Méndez-Giménez (2017) using a 2×2 achievement goal orientation intervention. This may lead us to be unable to distinguish whether absolute criteria for task goals, intrinsic criteria of the individual, or a combination of both impact individual PA behaviour. Because task goals focus either on absolute criteria (the extent to which an individual completes or fails to complete an activity) (Wang, Biddle & Elliot, 2007) or on intrinsic personal criteria (doing better than before) (Conroy, Elliot & Hofer, 2003) or a combination of the two (Riou et al., 2012), this makes it researcher difficult in interpreting the results of the study. A better

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understanding of task goals could provide practitioners with more helpful information. Therefore, future research could intervene in individuals' PA behaviour using 3×2 achievement goals to determine the effects of different achievement goals on individuals' PA behaviour to increase PA effectively.

## Limitation

There are some limitations to this study. First, the search, although not restricted to the language of publication, yielded only a few non-English articles, and the search also did not include grey literature, which may have led to the exclusion of some articles. Second, no meta-analysis was conducted on the achievement goals included in the study, which prevented us from calculating the pooled effect due to the timing of data collection and the diversity of measurement instruments in the study. Third, only AGT-based interventions were included in this study, therefore, it was not possible to compare the results with therapies based on different theories.

## Conclusion

This systematic review and meta-analysis suggest that AGT-based interventions do not appear to affect individuals' PA. The narrative synthesis of the findings suggests that AGT-based interventions positively affect individuals' achievement goals. Therefore, this study suggests that AGT-based interventions do not achieve sustainable changes in individuals' PA behaviours but achieve sustainable changes in individuals' achievement goals.

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