Vol 14, Issue 9, (2024) E-ISSN: 2222-6990

Recontextualizing Landscapes and Mapping Identity in Taiwanese New Cinema: Decolonizing the Screen

Yang Fan Fan¹, Ayu Haswida Abu Bakar²

College of Creative Arts, Universiti Teknologi MARA, Shah Alam Malaysia Corresponding Author Email: ayu330@uitm.edu.my

To Link this Article: http://dx.doi.org/10.6007/IJARBSS/v14-i9/22831 DOI:10.6007/IJARBSS/v14-i9/22831

Published Date: 30 September 2024

Abstract

This study explores the role of contemporary Taiwanese cinema in reclaiming and recreating cultural identity within a postcolonial context. Taiwanese film, shaped by the impact of colonialism throughout its history, has evolved into a crucial platform for the process of decolonization and cultural defiance. The study highlights the process of recontextualization of local landscapes and the revival of dialects, illustrating how these factors demonstrate resilience and identity. This analysis examines how Taiwanese filmmakers actively resist the homogenizing impacts of globalization and navigate the enduring consequences of colonialism. The resurgence of regional dialects in movies is particularly remarkable since it signifies an effort to preserve the linguistic variety of the Taiwan region and a deliberate response to previous language suppression. This study examines the role of cinema in the ongoing process of cultural decolonization in Taiwan, asserting that contemporary Taiwanese cinema serves as a potent instrument for cultural affirmation. It provides alternative narratives that highlight the distinctive historical and cultural experiences of Taiwan.

Keywords: Taiwanese New Cinema, Decolonizing the screen, Recontextualization and Localization Landscapes, East Asia Cinema, Asia Cinema

Introduction

The development of Taiwanese film, especially when viewed through a post-colonial lens, provides important insights into the larger cultural processes influencing the region's struggle for identity and cultural reclamation. Taiwanese film has experienced significant changes over the last century, and it is now recognized as a key medium for examining and contesting the complex effects of globalization, colonialism, and the continuous fight to maintain a uniquely Taiwanese identity in a postcolonial setting.

An important turning point in the history of Taiwanese cinema occurred in 1987 when martial law was lifted, giving directors a previously unheard-of degree of artistic freedom to explore themes of resistance, memory, and identity. The New Taiwanese Cinema trend began to take

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

shape around this time, emphasizing the regional and vernacular while eschewing the tightly controlled and government-influenced themes that had previously dominated the genre. This movement created the groundwork for a new wave of filmmakers that used post-colonial theory more frequently to analyze the legacy of colonialism and express a fresh sense of cultural awareness. The people of Taiwan eventually realized the value of their cultural history amidst frequent invasions and upheavals, and they started to develop a "local consciousness" to interact with "other cultures." This local awareness sought to make advantage of use the cohesion of their own culture to resist the powerful influence of foreign cultures (Zhao, 2024). The way this local consciousness is formed and expressed in Taiwanese cinema has undergone several changes. The rise of vernacular films in the 1970s is credited with starting the movement toward local representation. The 1960s and 1970s vernacular literature served as the inspiration for these colloquial flicks. In Taiwanese culture, "vernacular" refers to more than only rural places; it also refers to the more general notion of "local." Its foundation is literature that captures the social reality, daily experiences, and psychological goals of Taiwanese people (Zhou, 2019).

This study looks at how Taiwanese filmmakers are using acts of cultural resistance to revitalize local dialects and recontextualize local settings. Through the reclamation of rural and urban settings in their films, these directors underline the cultural relevance of Taiwan's unique geographical and linguistic heritage, while simultaneously challenging the colonial gaze. Cape No. 7 (2008), Island Etude (2006), The Tail of Summer (2007), 1895 (2008), Au Revoir Taipei (2010), and Monga (2010) are just a few examples of the films that show how regional landscapes and dialects are being reinterpreted as representations of resiliency and identity. These movies offer alternate narratives based on the historical and cultural experiences of the island rather than the enforced narratives of foreign powers, reflecting a larger attempt to decolonize the cultural psyche of the Taiwan area.

To put it briefly, the purpose of this study is to investigate how filmmakers are using cinema as a tool for identity creation and cultural decolonization, with a focus on the recovery of local spaces and languages as essential components of this continuous cultural effort. From this angle, the complicated history of the island is negotiated, disputed, and eventually redefined in Taiwanese cinema, which emerges as a space of affirmation and resistance.

Cinematic Roots: The Evolution of Vernacular and Local Consciousness in Taiwanese Cinema In the early 1980s, before the emergence of the New Cinema Movement, several noteworthy vernacular films had already made their mark. Examples include *Incense* (1976), directed by Chin-Liang Shu, *He Never Gives Up* (1978), and *The Story of a Small Town* (1979), both directed by Lee Hsing. The influence of vernacular cinema on Taiwanese film is so significant that even the New Cinema Movement inherited many of its creative concepts and aesthetics. Films like Wan Jen's *Ah Fei* (1983), Hou Hsiao-hsien's *A Time to Live, A Time to Die* (1985), and Wang Toon's *The Scarecrow* (1987) embody the pioneering spirit of the New Cinema Movement while also reflecting a deep connection to the countryside and a persistent longing for it. It is important to note that the spiritual core of early Taiwanese vernacular films emphasized traditional Chinese values, such as righteousness over profit, attachment to the countryside, filial piety, forgiveness, and the significance of human relationships, family, and friendship. Vernacular cinema thus represents an organic blend of national and local cultures, merging

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

traditional Chinese culture with Taiwanese vernacular culture. While rooted in traditional Chinese values, these films also possess distinct characteristics of Taiwanese culture.

The sense of vernacular in Taiwanese cinema is a profound concern for the "land and people" of Taiwan area, deeply embedded in Chinese nationalism. In this context, the "other" in relation to the vernacular is not mainland China but Japan. Although these films often depict Taiwan's collective "countryside memory," this memory is imbued with a deep attachment and strong longing for mainland China. Hou Hsiao-hsien's *A Time to Live, A Time to Die* (1985) sincerely expresses this homesickness. Accompanied by distant music, the protagonist reflects, "Until today, I still often think of my grandmother's road back to Mainland China, and perhaps I was the only one who accompanied her on that road." It wasn't until the late 1980s, with the release of *A City of Sadness* (1989), directed by Hou Hsiao-hsien, that the New Taiwanese Cinema began to shift from a focus on the vernacular to a more localized perspective. However, what remains consistent is that the core of the local community continues to be rooted in traditional Chinese culture.

After 2000, with the wave of globalization sweeping across the world, East Asian countries entered the era of market economies following mainland China's reform and opening. In their pursuit of capital accumulation and expansion, East Asian countries made significant progress, with an impact that was unprecedented in its scale and scope. Within this context, the political, economic, and cultural region encompassing mainland China, Hong Kong, and Taiwan area was formally established. These regions share natural commonalities, including being predominantly Chinese-populated areas with interconnected language, culture, and traditions. Cities like Shanghai, Hong Kong, and Taipei serve as critical nodes in the growing network of multilateral cooperation, acting as command and direction hubs in this expanding chain of partnerships, such as those between Tokyo, Taipei, and Shanghai, or between the Yangtze River Delta, the Pearl River Delta, and Taiwan area.

Moreover, the spirit of Chinese capitalism, rooted in Confucian family ethics that emphasize relationships over individualism, has shaped the East Asian region's approach to development in the context of globalization. This region, deeply influenced by Chinese culture, seeks development opportunities through interconnection and mutual exchange (Yeh & Davis, 2024). As a result, films from mainland China, Hong Kong, and Taiwan area are increasingly moving towards collaboration and integration (Chen & Zhang, 2024). The pursuit of entertainment and marketability in cinema is one of the most evident manifestations of this convergence among the films from these three regions.

Taiwan's New Cinema's Journey: From Vernacular Roots to Local Identity

Within the film industry, the filmmakers of the new cinema in the Taiwan area during the 1980s emphasized the idea of "literature as a way of life," highlighting the significance of cinema's role in moral and cultural education. They felt that a historical mission and a sense of social duty were fundamental traits for filmmakers. But the goal of aesthetic delight started to trump cinema's instructional role as the emphasis on entertainment and the commercialization of movies increased. The once-strong humanitarian feeling of responsibility and participation in films has decreased, even appearing hypocritical, in this period of "entertainment supremacy" in Taiwanese cinema. This has caused dissatisfaction and objections from many Taiwanese filmmakers. Taiwanese film has started to re-emphasize

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

localization in response to the globalization wave. Additionally, under the "post-colonial stimulus," aboriginal culture and "local experience" have developed, partly due to mass media like film, helping to shape what is known as "Taiwanese consciousness."

Even with this move toward localization, Taiwanese films continue to have strong Chinese cultural influences. This is demonstrated by the inclusion of structural, cultural, and historical allusions that showcase the vast cultural knowledge of the area (Tsai, 2023). In the larger framework of globalization and localization, Taiwanese cinema maintains a heterogeneous local character while maintaining ties to the Chinese cultural heritage. For instance, classic Chinese film is frequently referenced when employing narrative forms like the frame narrative (Zhao, 2024). In addition, a lot of Taiwanese films deal with Confucianism, family ties, and communal themes, reflecting the strong cultural links in the Taiwan region. The value of Chinese culture is demonstrated by these insightful allusions to earlier eras that speak to both home and wider Mainland Chinese audiences.

Additionally, language quirks and symbols from a common cultural heritage that cuts beyond national borders are frequently used into Taiwanese cinema. A distinctive cinematic style that appeals to domestic and international Chinese viewers is produced by fusing localization with the actualization of cultural elements (Chih, 2023). Thus, the creation of Taiwan's unique national identity is influenced by the ongoing and intricate evolution of the country's film industry. This identity is multifaceted, acknowledging the integration of multiple interconnected geographical and cultural factors, and is not readily reduced to a single name.

Ultimately, Taiwanese cinema has effectively navigated these issues, presenting a cinematic identity that is anchored in Chinese cultural tradition, despite the tremendous impacts of globalization and localization on the industry, as evident in the films produced.

The Impact of Post-Colonial Thought on Taiwanese Cinematic Identity: Decolonizing the Screen

Taiwanese film has undergone significant cultural localization thanks in large part to post-colonial ideologies. Post-colonial theory, which first appeared in the 19th century, focused on the long-term effects of colonialism on the dissemination of culture as well as the end of colonial dominance. Non-Western or Eastern traditions have frequently been ignored or positioned as the "other" in contrast to the West in a world dominated by Western ideology, literary values, and cultural traditions. William Yap noted that in order to maintain its power, colonialism created a dependency complex among the colonized that involved cultural, technological, and economic subordination. This effectively made the colony a remote outpost of the colonizer's metropolitan center (Liu, 2011).

Leading authorities on post-colonial theory, including Homi Bhabha, Gayatri C. Spivak, and Edward Said, have offered unique viewpoints that have impacted Taiwanese filmmaking. The East is portrayed in Edward Said's groundbreaking book Orientalism as being outdated and decadent, highlighting the imbalance of power that has traditionally existed between the East and the West. Despite this, Western audiences have always been captivated by the rich and ancient cultures of the Orient. According to Said (2023), Orientalism is more a reflection of how the West views its own world than it is of the real Orient. His work confronts imperialism and hegemony from an Eastern perspective, challenging ingrained "Eurocentrism" by moving the East from the periphery to the forefront of debate.

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

In *Culture and Imperialism* (1994), Said expands on his concepts of "culture" and "imperialism." He describes culture as including social practices, political, and social practices that exist somewhat independently of one other, as well as the collective accomplishments of society. According to Said, colonialism is a direct result of imperialism, which encompasses the policies, beliefs, and behaviors of a powerful, independent center that rules over remote regions (Galtung, 2023; Mercer & Simpson, 2023). Said contends that although overt colonialism has gone, imperialism nevertheless exists in cultural and ideological forms and continues to have a subtle impact on post-colonial states. The struggle between East and West has changed in the post-colonial era, moving from open confrontation to more subtle and reciprocal influences.

The Location of Culture by Homi Bhabha (2012), which suggests that nationhood is a narrative construct resulting from the hybrid interactions of multiple cultural components, has a considerable impact on academic discourse. Bhabha highlights the ambiguous and hybrid ties between colonizers and colonized, noting a "complicity" that emerged over extended colonial control, in contrast to Said's attention on the dichotomy between colonizer and colonized (Bhabha, 2012). This hybridity is essential to Bhabha's post-colonial analysis because, while he concedes that colonizers and colonized continue to resist, he contends that colonialism's aftereffects keep the colonized from fully forming autonomous cultural identities and concepts that would enable them to reject the colonial legacy.

After martial law was lifted in 1987, post-colonial theories were brought to the Taiwan region in the late 1980s. Post-colonial theory has been employed by Taiwanese scholars to address the lingering vestiges of colonial culture and promote the concept of "localization." Prominent Taiwanese academic Chen Kuan-Hsing emphasizes the need of "decolonization" before pursuing "indigenization," using Bhabha's ideas of hybridity and ambiguity. Although the Taiwan region has a long history of opposing colonialism, attempts to decolonize culture have frequently been eclipsed by the quick rush for political independence and nation-building (Hayashi, 2023).

Another Taiwanese academic, Chen Ru-shou, emphasizes how colonial culture and mindset continue to have an impact and impede attempts towards cultural decolonization. According to him, colonialism changed societal structures by bringing Western ideas of capitalism, art, culture, and Christian ethics in addition to imposing foreign regimes (Bruni, 2023). Decolonizing the cultural mindset has become more difficult as a result. But the colonial past of the Taiwan region has also influenced indigenous culture, resulting in a dynamic and participatory interaction that is evident in Taiwanese film.

Japanese colonists brought cinema to the Taiwan region, where it developed into a platform for local filmmakers to combine Western and indigenous cultural components. Using film, filmmakers such as Hou Hsiao-hsien have communicated traditional Chinese cultural ideals, such as the "unity of heaven and man," in opposition to the individualism that permeates Western cinema. Post-colonial philosophy, when it comes to the Taiwanese film industry, emphasizes how important cinema is in fusing indigenous culture with the heritage of colonization. In post-colonial civilizations, this merging of indigenous and colonial cultures signifies a reallocation of cultural resources. This process has resulted in the emergence of a

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

more diverse and open cultural atmosphere, which has helped Taiwanese cinema flourish and become more localized in the 1980s. As a result, post-colonial ideas have played a significant role in creating Taiwanese filmmaking and arousing local consciousness in the region, resulting in a localized representation of cinema.

Mapping the Taiwanese 'New' Cinema

Taiwan's turbulent history—which is marked by centuries of foreign cultural incursions—has had a significant impact on the establishment of the region's native consciousness. Nearly four centuries of foreign rule, dominated by the Dutch, Spanish, and Japanese, have been experienced by the island since the Dutch arrived in southern Taiwan in 1624 (Ho, 2024). Each of these professions caused a great deal of cultural disruption, necessitating difficult changes in the local culture of the Taiwan area. The social structure of the island was upended by these invasions, which also started a difficult process of cultural fusion that eventually helped to define the unique cultural identity of the Taiwan region.

According to Ciecko (2024), the demographic geography of the Taiwan area by 2024 will exhibit a diverse range of ethnic groupings, including native Taiwanese, Chinese settlers from the mainland, and different ethnic minorities of China. This cultural variety, which is evident in the differences in language, traditions, and beliefs, represents the complex interaction between indigenous and outside influences that has shaped the identity of the Taiwan region over the ages. As a result, the concept of "local" in the Taiwan area is essentially arbitrary and constantly changes in reaction to outside influences. The local culture of the Taiwan area has been ironically reinforced by the long-lasting influence of foreign civilizations, which it has assiduously assimilated and integrated. According to Taiwanese academic Chuang Wan-shou, "the presence of the foreign and the varying degree of cohesion of internal thought and consciousness tilt the native towards integration" (Chuang, 2003). A unique Taiwanese culture has emerged as a result of this process of cultural reconstruction and fusion, which is marked by a blending of indigenous and foreign components.

In accordance to this viewpoint, Taiwanese academic Chen Ru-shou argues that colonizers' colonial culture has inherent worth and shouldn't be seen as a cause for unease (Davis & Chen, 2007). It is feasible to combine imperial legacies with local culture by admitting the existence of colonial culture and the challenges associated with eradicating colonial memories. This method enriches the way that local consciousness is expressed in Taiwanese cinema by making it easier to incorporate influences from other cultures into the region's distinctive ideological legacy.

In Taiwan, a lengthy history of colonialism has contributed to a persistent sense of melancholy and abandonment, which is exacerbated by a widespread sense of helplessness. Cultural uncertainty has resulted from the Taiwanese people's self-perception and identity being further compounded by this emotional backdrop. In spite of these difficulties, Taiwanese people have started to develop a "local consciousness" in order to oppose foreign domination, as they have progressively come to understand the value of their fundamental culture (Zhao, 2024). This changing local consciousness is especially evident in Taiwanese cinema, where there have been significant changes in the way local identities are formed and expressed.

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

Taiwanese cinema's local consciousness has its roots in the vernacular films of the 1970s, which were derived from the decades-old vernacular literature. In the Taiwan region, "vernacular" refers to both rural living and a more expansive definition of "local," which is based on the social realities, daily experiences, and psychological goals of the island's population (Zhou, 2019). The first vernacular movies, such *Incense* (1976) by Chin-Liang Shu, *He Never Gives Up* (1978) by Lee Hsing, and *The Story of A Small Town* (1979) by Lee Hsing, established the groundwork for the New Cinema Movement of the 1980s. This movement, represented by films like Hou Hsiao-hsien's *A Time to Live, A Time to Die* (1985) and Wang Toon's *The Scarecrow* (1987), showed a strong bond with the rural roots of the Taiwan area while addressing the challenges posed by urbanization and modernity. Early Taiwanese vernacular films had a strong spiritual core that was derived from traditional Chinese culture and emphasized virtues like filial piety, righteousness, and the importance of human relationships. This merging of local and national cultures resulted in a unique cinematic expression that blended Taiwanese traits with Chinese customs.

But Taiwanese cinema's interpretation of vernacular also reflects a larger nationalist sentiment in China, especially in its depiction of a shared "countryside memory" and a persistent bond with the Chinese mainland. This connection is poignantly shown in films such as Hou Hsiao-hsien's A Time to Live, A Time to Die (1985), in which the protagonist represents a deep sense of nostalgia by thinking on his grandmother's voyage back to mainland China. As demonstrated by Hou Hsiao-hsien's A City of Sadness (1989), Taiwanese cinema started to shift from vernacular to local tales by the late 1980s. The fundamental elements of Taiwanese local culture have remained closely connected to traditional Chinese ideals even in spite of this transformation. Taiwanese film had new potential and problems in the post-2000 period of globalization and the emergence of a market economy in East Asia. The region—which consists of Taiwan, Hong Kong, and the Chinese mainland—became more intertwined as a result of its shared customs, language, and culture. The entertainment-driven ethos of Hong Kong film affected the blending of cinematic genres that resulted from this convergence.

Although cooperation and mutual integration have been facilitated by this convergence, concerns have also been voiced over the possible erosion of unique cultural identities. Taiwanese film has responded by emphasizing localization once again, especially in light of post-colonialism and the revival of aboriginal culture. Taiwanese films have a distinct cinematic identity that blends regional experiences with more extensive Chinese cultural traditions, even in the face of globalization's obstacles. Taiwanese film has proven to be resilient and adaptable as it has evolved and redefined its place in the global cultural scene. This is demonstrated by the dynamic interplay between localization and globalization as well as the absorption of foreign cultural legacies.

Decolonizing the New Taiwanese Cinematic Identity.

Edward Said's theories shed light on how Chinese cultural traditions—which are frequently seen as having a major effect in this discussion—have historically influenced how Eastern cultures, including Taiwan's, are portrayed in Taiwanese cinema. The Chinese-centric viewpoint has often suppressed or distorted local narratives, interpreting them within a broader Chinese cultural perspective, despite Taiwan's rich cultural legacy. Further examining how these influences endure and obliquely direct cultural output in post-colonial societies is Said's concept of Cultural Imperialism. This is especially clear in the way that Chinese

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

storytelling conventions and cinematic standards, which were frequently enforced during colonial control, have been negotiated by Taiwanese filmmakers. Said does, however, also emphasize how critical it is to raise local viewpoints in order to subvert these prevailing narratives.

Taiwanese filmmakers eagerly accepted this challenge, particularly those who were impacted by the New Cinema movement of the 1980s. By putting an emphasis on regional tales, customs, and landscapes that had previously been disregarded or ignored, they aimed to reclaim and redefine their cultural identity. Taiwanese cinema started to establish its own story amid influences from around the world of film, so this reclamation of indigenous culture may be understood as a direct response to the lasting effects of "orientalism and cultural imperialism." A greater sense of realism was introduced to Taiwanese cinema by the Taiwanese New Cinema movement, which got its start with movies like In Our Time (1982), Growing Up (1983), A Summer at Grandpa's (1984), and The Time to Live and the Time to Die (1985). This movement also highlighted the significance of local experiences and perspectives in forming Taiwanese identity. Taiwanese filmmakers have significantly influenced international cinema by claiming their own cultural identity and questioning the prevalent Chinese-centric storylines.

Homi Bhabha develops the notion of hybridity to characterize the more nuanced and complicated interactions that emerge between colonizer and colonized, whereas Said's work concentrates on the binary opposition between East and West. According to Bhabha, colonialism fosters the blending and interacting of cultures, resulting in hybrid identities that are neither fully colonizer nor colonized but rather fall somewhere in between. This hybridity is demonstrated in Taiwanese cinema by the way directors combine elements of local and Chinese culture. Chinese filmmakers, such as Hou Hsiao-hsien, employ narrative strategies and visual elements influenced by Chinese cinema to blend traditional Chinese beliefs, including the "unity of heaven and man," into their works. The result of this fusion is a distinct cinematic language that captures the essence of the Taiwan region's mixed cultural identity, which is influenced by both its colonial past and ongoing relationships with the rest of the world.

This situation also calls into question Bhabha's theory of the "ambivalence" of colonial discourse. Because the colonized have the ability to reject and reinterpret the cultural forms that are imposed upon them, he contends that colonial control is never total. This duality can be seen in Taiwanese cinema in the way directors employ the medium's very instruments to craft tales that subvert and oppose Chinese tropes. While Taiwanese movies occasionally use Chinese cinematic elements, they usually do so to depict uniquely Taiwanese tales that emphasize regional experiences and defy homogeneity.

This blending of colonial and indigenous cultures represents a reallocation of cultural resources in post-colonial societies. Through this process, a more open and pluralistic cultural spirit has emerged, contributing to the growth and localization of Taiwanese cinema in the 1980s. post-colonial theories have thus been instrumental in awakening local consciousness in Taiwan area, shaping the creative direction of Taiwanese films, and fostering a localized cinematic expression that resists and redefines the legacy of colonialism.

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

Reclaiming the Local: Challenging Patriarchal Authority in Post-Colonial Taiwanese Cinema.

knowledge the merging of cultural components from both colonial and indigenous roots in Taiwanese cinema requires a knowledge of Homi Bhabha's idea of hybridity. The process by which cultures interact, blend, and produce something new—i.e., identities that are a complex mixture of both colonizer and colonized—is known as hybridity. This idea is especially pertinent to Taiwanese cinema, where the fusion of indigenous customs and the remnants of former colonial powers forms a distinctive cultural fabric.

Japanese colonists brought Chinese and Western narrative forms and cinematic techniques to Taiwanese cinema, which later developed into a platform for local filmmakers to include native cultural components. Western cinema influenced narrative structures and visual techniques were juxtaposed with traditional Chinese beliefs, such as the "unity of heaven and man," in the films of directors like Hou Hsiao-hsien. This merging of many cultural influences is a clear example of Bhabha's hybridity; it's a place where local and colonial components meet and combine to create something uniquely Taiwanese. The idea of hybridity is further exemplified in stories where the main characters are portrayed as having no parent. These characters represent a Taiwan that is redefining itself in the wake of colonial domination as they traverse a world devoid of traditional male authority. The lack of a father figure might be interpreted as a metaphor for how colonial authority is eroding, new hybrid identities are forming, and traditional power structures are no longer in place.

The developing "local consciousness" in the Taiwan area can be compared to the protagonists' "inner strength," and the different colonial cultures that have influenced the area can be symbolized by the "external environment." Through their traumatic experiences, each protagonist experiences profound personal growth, which mirrors the Taiwan region's own path of self-discovery. For example, Ah Ja meets her worries and gives up her Bar Mitzvah in the face of violence; Ah Kuan, a struggling student, finally finds the strength to express his feelings; and Wen Zi faces his concerns and gives up his Bar Mitzvah in the face of violence. The adventures of these people reflect Taiwan's own fight to maintain its uniqueness in the face of obstacles and outside influences.

Taiwanese film frequently features fatherless stories, which emphasizes the value of investigating different family configurations and the effects of colonial legacies on individual and societal identity. These films embrace the diversity of hybrid identities that arise in post-colonial nations and question the idea of a single, permanent identity by featuring heroes who flourish in the absence of traditional patriarchal authority. The metamorphosis of these figures represents the Taiwan region's path to healing and self-discovery. It illustrates the societal growth of the Taiwan area and shows how resilient and self-assured the region has become after overcoming many obstacles in the way of modernization and development. Because of its self-confidence, Taiwan claims to have developed a "local experience" and has chosen to forget about its "colonial experience," rewriting its history via cinema.

For example, the protagonists' difficulties and eventual personal progress in movies like Cape No. 7 (2008), Monga (2010), and Summer Times (2009), show the hybrid identity of the Taiwan area, which is a blend of native and international elements. The protagonists' transitions from fragility and insecurity to strength and confidence reflect the larger cultural

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

journey of Taiwan, where the island's identity is influenced by both its indigenous origins and the colonial powers' legacies. According to Bhabha, this hybrid identity is dynamic and everevolving, reflecting the complex interactions between diverse cultural influences.

The New Wave of Taiwanese Cinema and Cultural Decolonization

The rise of a new cohort of Taiwanese filmmakers signifies a notable and dynamic transformation in the cultural output of the Taiwan region, namely in the way these filmmakers actively confront and question the enduring effects of colonialism in their films. The current generation of filmmakers is strongly dedicated to restoring and recreating Taiwanese cultural domains, use film as a powerful tool to affirm local identity and challenge narratives traditionally imposed by colonial powers. Their movement goes beyond mere aesthetic choices or theme preferences; it is a purposeful and tactical endeavor to dismantle colonial authority, regain cultural autonomy, and present fresh narratives that focus on the distinctive historical and cultural experiences of Taiwan area.

Recontextualizing Local Landscapes

The act of recontextualizing local settings in Taiwanese cinema serves as a potent form of cultural resistance and reclaiming of identity. Through the process of transforming well-known spaces into representations of indigenous identity, these filmmakers actively confront and question the colonial narratives that previously aimed to establish and regulate these landscapes.

In the film Cape No. 7 (2008), the beaches and seas, which have typically been portrayed as romantic or exotic by colonial viewpoints, are given a new interpretation and are not merely used as beautiful scenery. These objects possess profound cultural importance and are integral to the local mythology, actively engaging in the storyline. This recontextualization directly challenges the colonial perspective, which frequently aimed to force an external storyline onto these areas. Instead, it emphasizes a narrative that is firmly grounded in the local setting and indigenous identity. In this setting, the beaches and oceans symbolize a profound cultural legacy intricately linked to the history, liberty, and autonomy of the Taiwan region. They provide a strong alternative perspective to colonial efforts to erase and control, representing the endurance of indigenous culture against the influences of cultural imperialism.

Movies such as Island Etude (2006), and The Tail of Summer (2007), advance this storyline by depicting Taiwanese landscapes as places of lasting local identity, even in the face of external pressures from modernity and globalization—forces frequently associated with colonial legacies. In the film Island Etude (2006), the picturesque landscape of Yi-Lan County serves as more than just a background. It symbolizes the unwavering endurance of local culture in the face of global influences. Similarly, The Tail of Summer (2007), utilizes the wild and untamed Taiwanese countryside to effectively communicate an unwavering cultural essence, implying that despite foreign influences, the fundamental Taiwanese identity remains strong and durable. These portrayals successfully analyze and dismantle the colonial authority that has traditionally presented itself as a force that brings civilization, instead emphasizing the underlying power and liveliness of the indigenous culture. This is consistent with Bhabha's notion of hybridity, which refers to the fusion of local and colonial elements to form a novel cultural identity that cannot be easily classified.

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

Urban places depicted in Taiwanese cinema serve as crucial locations for the reclamation and redefinition of local identity. Edward Yang, Tsai Ming-liang, and the creators of Au Revoir Taipei (2010), participate in the decolonization of the urban landscape by asserting Taiwanese identity and ownership over these locations. The filmmakers reinterpret urban environments in their movies, featuring prominent landmarks like Taipei 101, busy subway stations, and lively night markets, as representations of Taiwanese culture in the face of rising urbanization and globalization. This process requires carefully analyzing and breaking down the colonial and patriarchal stories that have historically influenced these places. These filmmakers challenge the colonial authority's attempt to impose foreign ideals and identities on Taiwan's cities by emphasizing local features and everyday urban life. They present a vision of urban life that is strongly linked to local culture and identity.

The wider ramifications of this trend in Taiwanese cinema can be interpreted as a manifestation of cultural decolonization. Through the process of reclaiming and mapping local environments, whether they are rural or urban, these filmmakers actively dismantle the power and control of conquerors who aimed to rule and redefine these areas. The process of decolonization involves more than just resisting the colonial past; it also involves asserting local narratives that have been suppressed or ignored. These directors deconstruct the hierarchical narratives established by colonial forces through their films, presenting a perspective of Taiwan territory that is deeply connected to its history, culture, and identity. The process of reclaiming this culture is essential in the ongoing endeavor to establish the true essence of Taiwanese identity within a postcolonial framework, where the lasting effects of colonialism still shape the national identity and cultural output.

Essentially, Taiwanese filmmakers reinterpret local landscapes as a means of reclaiming their cultural identity. These venues counter colonial narratives and reaffirm a distinct Taiwanese identity, so contributing to the larger effort of cultural decolonization in postwar Taiwan. *Taiwanese Cinema's Local Dialect Revival as Cultural Reclamation*

The revival of regional dialects in Taiwanese cinema signifies a noteworthy cultural change, highlighting the wider endeavors to prioritize cultural endurance and reclaim indigenous language as a crucial element in safeguarding and rejuvenating cultural identity. This movement goes beyond simple linguistic resurrection; it is a purposeful and assertive reaction to historical factors that have oppressed indigenous languages in favor of a more standardized national identity. Contemporary Taiwanese filmmakers emphasize the importance of local language by including these dialects prominently in their films. This challenges the historical attempts to marginalize or eliminate indigenous linguistic traditions, demonstrating their continued relevance and vitality.

Said's theory of Cultural Imperialism provides a comprehensive framework for comprehending the mechanisms by which dominating cultures exert their influence by imposing their language and cultural norms upon conquered countries. This process frequently results in the marginalization of indigenous identities and languages. In Taiwan, the enforcement of Mandarin as the primary language, along with the repression of local dialects like as Minnan, Hakka, and indigenous languages, demonstrates a broader attempt to weaken local identities in favor of a unified national culture. The revival of these dialects in

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

Taiwanese cinema might be interpreted as a direct opposition to cultural domination, recovering the linguistic domains that were previously neglected.

The reclaiming of language in Taiwanese cinema serves as both a means of preserving linguistic diversity and as an act of cultural resistance. Through prioritizing local dialects, filmmakers are actively opposing the elimination of local identities that have been suppressed by both colonial influences and nation-building endeavors. This statement is consistent with Bhabha's notion of Hybridity, which posits that the interplay between colonial and indigenous cultures gives rise to novel and blended identities. The utilization of dialects in Taiwanese cinema exemplifies the amalgamation of local customs and the impacts of colonial history, resulting in a uniquely Taiwanese cultural identity. In films such as 1895 (2008) and Monga (2010), the utilization of languages is employed to recover and strengthen the local identity. In 1895 (2008), incorporating the use of the Hakka dialect not only enhances the authenticity of the tale but also restores the cultural distinctiveness of the Hakka community within the historical framework of Taiwan. In a similar vein, Monga (2010) employs indigenous languages and traditional melodies to establish a link between present-day Taiwanese youth culture and its origins, so emphasizing the significance of linguistic and cultural variety in the context of globalization. These films not only preserve language but also elevate it as a symbol of cultural pride and identity, so opposing the homogenizing effects of globalization.

Bhabha's concept of Hybridity emphasizes the amalgamation of colonial and indigenous elements within local dialects, showcasing their integration into a wider cultural dynamic. This integration generates a hybrid cultural domain where local dialects are not only conserved but also rejuvenated as essential elements of Taiwan's developing identity. The resurgence of these languages in film highlights the enduring nature of Taiwan's linguistic legacy, showcasing the ability of local cultures to flourish despite external influences. Furthermore, the revival of indigenous dialects in Taiwanese cinema is indicative of a wider endeavor to regain cultural domains that were previously controlled by colonial forces. The reclamation of Taiwanese identity is of utmost importance in the continuous endeavor of defining the essence of being Taiwanese in a postcolonial setting, where the lasting effects of colonialism still impact the national identity and cultural output. Taiwanese filmmakers are maintaining their cultural history and emphasizing the importance of local identity in a globalized society by recontextualizing local landscapes and infusing dialects into their films.

To summarize, the revival of local languages in Taiwanese cinema, analyzed through the perspectives of Said and Bhabha, signifies a meaningful expression of cultural defiance and reclamation. Taiwanese filmmakers are use the medium of cinema to underline the significance of linguistic and cultural variety, thereby opposing the institutions that have attempted to suppress these indigenous identities. Through their efforts, they are not only conserving the past but also actively constructing a fresh narrative for the Taiwan region, one that is firmly grounded in its own historical and cultural encounters. The emergence of this cinematic movement in Taiwan showcases the lasting power and liveliness of the country's cultural legacy, transforming the Taiwanese film industry into a platform for cultural defiance and validation in an interconnected globe.

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

Conclusion

Ultimately, the development of Taiwanese cinema, especially when analyzed from a post-colonial perspective, signifies a significant cultural transformation that goes beyond simple narrative. Taiwanese filmmakers have effectively utilized cinema as a potent tool for the process of decolonization, by reclaiming and redefining both rural and urban settings to establish a new sense of Taiwanese identity. These filmmakers fight the lasting effects of colonialism and highlight the significance of Taiwan's distinct cultural history by reinterpreting local surroundings and renewing local languages.

This cinematic movement not only responds to historical injustices, but also actively creates a new narrative for Taiwan, one that is firmly based on its unique historical and cultural experiences. Taiwanese cinema has created a distinct cinematic identity by blending local culture with traces of colonial influence, showcasing the strength and liveliness of Taiwan's cultural landscape. The growing presence of local dialects in films highlights the significance of linguistic diversity, opposing the homogenizing influences of globalization and strengthening a sense of local pride and identity.

Taiwanese cinema, in its ongoing development, functions as both a mirror of and a driving force behind the island's quest for cultural self-identification. The continuous endeavor of cultural reclamation and decolonization guarantees the preservation and celebration of Taiwan's abundant cultural history. This provides audiences with a revitalized feeling of national identity and belonging in a world that is becoming increasingly globalized. Taiwanese filmmakers are actively influencing the cultural environment by utilizing cinema as a powerful tool for both cultural affirmation and resistance.

Research Contribution

This research highlights the significant impact of Taiwanese cinema within a post-colonial framework, illustrating how filmmakers use their craft to reclaim cultural narratives and redefine national identity. By focusing on the representation of local settings, languages, and stories, the study highlights cinema's role in cultural resistance and identity formation, revealing how Taiwanese filmmakers challenge colonial legacies and assert a unique cultural identity amid globalization. From a post-colonial perspective, the evolution of Taiwanese cinema signifies a profound cultural transformation that transcends traditional storytelling. Filmmakers employ cinema as a tool for decolonization, reimagining both rural and urban landscapes to cultivate a renewed Taiwanese identity, challenging lingering colonial influences while celebrating Taiwan's cultural heritage and revitalizing indigenous languages. This cinematic movement not only confronts historical injustices but also constructs a new narrative for Taiwan, deeply rooted in its historical and cultural context. Incorporating local cultural elements and dialects, Taiwanese cinema creates a distinctive identity, countering the homogenizing effects of globalization. As it evolves, this cinema reflects Taiwan's quest for cultural self-definition, supporting its rich cultural heritage and offering a renewed sense of national identity in a globalized world, reshaping perceptions of Taiwan within the global cinematic landscape.

Acknowledgement

I would like to express my sincere appreciation to my supervisor, Dr. Ayu Haswida Abu Bakar, for her support, guidance, and deep expertise, in completion of this article.

Vol. 14, No. 9, 2024, E-ISSN: 2222-6990 © 2024

References

- Bhabha, H. K. (2012). The location of culture. Routledge.
- Bruni, L. (2023). Capitalism and Christianity: *Origins, Spirit and Betrayal of the Market Economy*. Taylor & Francis.
- Chen, B., & Zhang, Y. (2024). The Faith Dimension of Traditional Chinese Culture and Its Contemporary Significance. *African and Asian Studies*, 1(aop), 1-27.
- Chih, V. S. C. (2023). "Her" Stories in Cultural Memory Reconstruction: through the Paintings and Films from Twentieth Century Taiwan. University of California, San Diego.
- Ciecko, A. (2024). Festivalizations and Cultural Constructions of "Asian Cinema". *In The Routledge Companion to Asian Cinemas* (pp. 475-488). Routledge.
- Chuang Wan-shou. (2003) *Taiwan Culture Theory The Construction of Subjectivity.* Taiwan Interminds Publishing Inc.
- Davis, D. W., & Chen, R. S. R. (2007). *Cinema Taiwan. Politics, Popularity and State of the Arts.*Abingdon: Routledge.
- Galtung, J. (2023). A structural theory of imperialism. *In Imperialism* (pp. 59-108). Routledge. Hayashi, J. H. (2023). *Hydraulic Taiwan: Colonial Conservation under Japanese Imperial and Chinese Nationalist Rule, 1895-1964* (Doctoral dissertation, Harvard University).
- Ho, M. S. (2024). Geopolitics in Taiwan. *In The Palgrave Handbook of Contemporary Geopolitics* (pp. 1-17). Cham: Springer Nature Switzerland.
- Liu, H. W. (2011). William Yeh's Theory of Poetic Models and the English Translation of Classical Chinese Poetry. Yi Lin press(Z1),108-116. Doi: CNKI: SUN: YILN.0.2011-Z1-016.
- Said, E. W. (1994). Culture and imperialism. Vintage.
- Said, E. W. (2023). Orientalism. *In Social theory re-wired* (pp. 362-374). Routledge.
- Tsai, M. H. (2023). 'Chinese cinema'going Hollywood: the making of 'good Chinese narrative'for global markets. *The Journal of International Communication*, 29(1), 126-143.Mercer, H., & Simpson, T. (2023). Imperialism, colonialism, and climate change science. *Wiley Interdisciplinary Reviews: Climate Change*, 14(6), e851.
- Yeh, E. Y. Y., & Davis, D. W. (2024). Film subsidies and cultural policy: the status of Hong Kong cinema. *International Journal of Cultural Policy*, 30(1), 17-34.
- Zhao, X. (2024). From Paterfamilias to Pariah: Identity Negotiations in the Landscape of Taiwan Cinema and The Fourth Portrait. *In The Asian Family in Literature and Film: Changing Perceptions in a New Age-East Asia, Volume I (pp. 209-233).* Singapore: Springer Nature Singapore.
- Zhou, Z. M. (2019). On the Creation of Vernacular Cinema in Taiwan's 'New Cinema' Period. *Tribune of Social Sciences in Xinjiang* (103),101-107. Doi: CNKI: SUN: XJSK.0.2019-03-022.